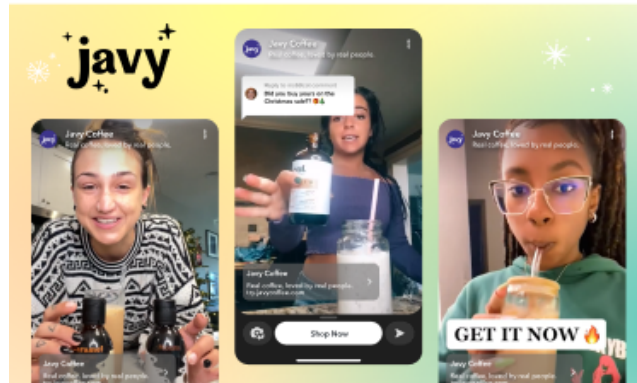


Javy Coffee's winning Snapchat Ads strategy.

How Javy Coffee leveraged Snapchat to connect with Gen Z and Millennial customers, reducing costs and boosting sales.



A brew-tiful partnership.

Javy Coffee's mission is to make coffee more convenient without compromise. Their target customers are eco-conscious consumers who value ethically sourced coffee and are also looking for cost-effectiveness and versatility.

With the help of Snapchat Ads, they **slashed their customer acquisition costs by 42% and saw purchases increase by 318%**.

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Get a \$3000 ad credit when
you spend \$1500 on your
first ad!**

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